

GOLETA COMMUNITY MEETING ON

RUNNING FOR AND SERVING ON GOLETA'S CITY COUNCIL

SPONSORED BY THE GOODLAND COALITION

The public is invited to an informational meeting on the basics of the duties and responsibilities of a Goleta city council member and the basics of what it takes to run for office.

This meeting is FREE and NON-PARTISAN. It will take place at the Goleta Public Library's Multipurpose Room on Thursday, February 4, 2016 at 6:45 PM. R.S.V.P.s are welcome at info@thegoodlandcoalition.org

PROGRAM

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| I. Welcome and Introduction | Moderator |
| II. Duties and responsibilities of a Goleta Council Member | Margaret Connell |
| • Council meetings - preparation and attendance | |
| • Committee & regional meetings | |
| • Remuneration | |
| • Potentially serving as Mayor | |
| • Attending community functions | |
| • The Brown Act | |
| III. Running for Goleta City Council (20 minutes) | James Kyriaco |
| • Getting signatures | |
| • Filing deadlines and cost | |
| • Candidate ballot statement | |
| • Campaign committee, especially treasurer | |
| • "Electioneering" ads, literature, walking, forums, signs | |
| • Campaign costs and fundraising | |
| • Endorsements | |
| IV. Audience Q & A and comments (30-45 minutes) | Cynthia Brock
Margaret Connell
James Kyriaco |
| • Audience questions for panel | |
| • Audience comments | |
| ○ What attributes attendees would like to see in a candidate | |
| ○ What issues are important to Goleta | |